

KELSEY WATKINS

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EDUCATION

Ringling College of Art & Design, Sarasota, FL
Bachelor of Fine Arts in Game Art, May 2020
Student Organization of the Year 2018/2019 as Vice President of NextGen Themed Entertainment Association

Drury University, Springfield, MO
Bachelor of Arts in Fine Arts, Graphic Design and Design Arts, and Visual Communication, May 2016
Drury Spotlight Award for Student Involvement and Experience 2015
Dean's List 2014-2016. GPA 3.6/4.0

EXPERIENCE

Technical Art Intern, WB Games Boston, Boston, MA, June 2019 - August 2019

Optimized assets in the real-time strategy mobile title Game of Thrones: Conquest:

- Programmed a back-end tool to optimize checking the status of sprite atlases
- Upgraded all traditional Unity shaders into Shader Graph
- Fixed various sprite animation bugs

Lead Programmer, Project Jellycube, Sarasota, FL, January 2019 – present

Manages a team of seven programmers in the creation of 3 upcoming visual novel titles:

- Taught all team programmers (with no prior experience programming) scripting in Python and Ren'Py
- Assigns programmers weekly tasks through GitLab and evaluates performances accordingly
- Coordinates with Producers and Team Leaders to maximize timeline efficiency

Semifinalist, Walt Disney Imagineering Imaginations Design Competition, February 2019

Worked on a team with three others to create an experience that shared the Northern Lights for a range of guests:

- Researched the complex histories of Norse Mythologies, the growth of civilization in Iceland, aerodynamic architecture based off of Icelandic wind patterns
- Wrote the backstory to unite the resort's elements and activate guests' imaginations rooted historically
- Drafted blueprints of the lodging and designed in 3D a playable space in Unreal Engine 4

IT Assistant, Ringling College Institutional Technology Department, Sarasota, FL, Summer 2018

Provided numerous services to the “most wired campus” according to US News & World Report:

- Disassembled and reassembled computers for yearly maintenance and cleaning
- Troubleshoot hardware issues with computers
- Received and delivered telephone messages as necessary
- Transported computers, monitors, and Cintiqs safely across campus
- Checked the quality of hundreds of Zbook laptops for incoming freshmen
- Performed imaging on laptops and computers

Brand Director, Nelson SWAG, Springfield, MO, Spring 2016

Developed an online branding strategy for a screen printing company, resulting in a 30% increase in online traffic:

- Launched, designed, and created content for the website, online store, and social media
- Assisted in designing apparel, heat pressing vinyl, and packaging goods

SKILLS

Expert in Unreal Engine 4, Adobe Photoshop, Illustrator, and InDesign; certified in Microsoft Software; advanced proficiency in Maya, Substance Designer, Substance Painter, Zbrush, SketchUp, Python, Perforce, Git, Unity, Adobe Premiere, and AutoCAD; proficiency in 3ds Max