

KELSEY WATKINS

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EDUCATION

Ringling College of Art & Design, Sarasota, FL
Bachelor of Fine Arts in Game Art, May 2020

Drury University, Springfield, MO
Bachelor of Arts in Fine Arts, Graphic Design and Design Arts, and Visual Communication, May 2016
Drury Spotlight Award for Student Involvement and Experience 2015
Dean's List 2014-2016. GPA 3.6/4.0

EXPERIENCE

Semifinalist, Walt Disney Imagineering Imaginations Design Competition, February 2019

Worked on a team with three others to create an experience that shared the Northern Lights for a range of guests:

- Researched the complex histories of Norse Mythologies, the growth of civilization in Iceland, aerodynamic architecture based off of Icelandic wind patterns
- Wrote the backstory to unite the resort's elements and activate guests' imaginations rooted historically
- Drafted blueprints of the lodging and designed in 3D a playable space in Unreal Engine 4

Vice President, TEA NextGen, Ringling College of Art & Design, Sarasota, FL, January 2018 - present

Leads a weekly meeting, event, or outing for the Themed Entertainment Association NextGen chapter on campus:

- Organizes logistics and scheduling of events the club hosts or attends
- Acts as liaison between the club and potential professional guests
- Delegates tasks to other club leaders in order to maximize efficiency

IT Assistant, Ringling College Institutional Technology Department, Sarasota, FL, Summer 2018

Provided numerous services to the "most wired campus" according to US News & World Report:

- Disassembled and reassembled computers for yearly maintenance and cleaning
- Troubleshoot hardware issues with computers
- Received and delivered telephone messages as necessary
- Transported computers, monitors, and Cintiqs safely across campus
- Checked the quality of hundreds of Zbook laptops for incoming freshmen
- Performed imaging on laptops and computers

Prop Design Intern, Dungeons of Doom, Springfield, MO, Summer 2017

Provided a number of services for a seven-story haunted attraction:

- Designed 3D maze paths in SketchUp from blueprints to optimize haunted attraction space
- Constructed physical props and airbrushed accents on architecture

Brand Director, Nelson SWAG, Springfield, MO, Spring 2016

Developed an online branding strategy for a screen printing company, resulting in a 30% increase in online traffic:

- Launched, designed, and created content for the website, online store, and social media
- Assisted in designing apparel, heat pressing vinyl, and packaging goods

Design Intern, Modern Crayon, Springfield, MO, Spring 2014 - Fall 2015

Provided a number of services for a design firm:

- Produced illustrations to be used on several shirts, designs, and packaged goods
- Researched consumer sales psychology to design and optimize a store layout
- Communicated with clients on tightening up designs

SKILLS

Expert in Unreal Engine 4, Adobe Photoshop, Illustrator, and InDesign; certified in Microsoft Software; advanced proficiency in Maya, Substance Designer, Substance Painter, Zbrush, SketchUp, Python, Perforce, Adobe Premiere, and AutoCAD; proficiency in 3ds Max