

KELSEY WATKINS

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www.Kelsey-Watkins.com

EDUCATION

Ringling College of Art and Design, Sarasota, FL
B.F.A. in Game Art, expected May 2020

Drury University, Springfield, MO
B.A. in Fine Arts, Graphic Design and Design Arts, and Visual Communication, May 2016
Drury Spotlight Award for Student Involvement and Experience 2015
Dean's List 2014-2016. GPA 3.6/4.0

CREATIVE EXPERIENCE

Prop Design Intern, Dungeons of Doom, Springfield, MO
Designed maze paths to optimize haunted attraction space in SketchUp,
airbrushed architecture, constructed monster heads Summer 2017

Package Designer, Purell, Sarasota, FL
Assisted in redesigning and constructing textured packaging containers for a
rebranded product targeted to millennials Fall 2016

Brand Director, Nelson SWAG, Springfield, MO
Developed and managed branding, online traffic growth, website development,
and advertising revenue, resulting in a 30% increase in online traffic Spring 2016

Design Intern, Modern Crayon, Springfield, MO
Illustrated and designed t-shirts, labels, and marketing materials of
local companies in the Springfield area Spring 2014 – Fall 2015

LEADERSHIP EXPERIENCE

Marketing Coordinator, TEA NextGen, Ringling College of Art + Design, Sarasota, FL
Organizes logistics and scheduling of events the club hosts or attends,
designs promotional pieces, Jan 2018-present

President, Animation Cinema Club, Ringling College of Art + Design, Sarasota, FL
Led discussions about animation technique and thematic elements,
coordinated fundraising events, planned budgeted events Fall 2016 - Fall 2017

SKILLS & TECHNIQUES

Extensive understanding of Adobe Photoshop, Illustrator, InDesign, Microsoft Software
Proficient in Maya, Unreal Engine 4, Blueprint, SketchUp, Python, Perforce, Adobe Premiere